Wharton
University *of* Pennsylvania
Aresty Institute of Executive Education

EXECUTIVE EDUCATION

Private Equity: Investing and Creating Value

PROGRAM OVERVIEW

Private equity (PE) is a critically important asset class that many investors cannot afford to exclude from their portfolio, especially given the potential for high returns. Designed for institutional investors as well as investment professionals aspiring to be better PE managers, *Private Equity: Investing and Creating Value* provides the latest information about the sector, while teaching the concepts investors need to confidently evaluate investment opportunities.

In this program, you will:

- Learn the various stages of investment, from deal origination through harvesting returns
- Study tools that private equity firms use to structure a deal, create value, and determine exit timing
- Evaluate private equity as a driving force behind management teams' acquisition of companies
- Understand the key drivers in the private equity market and the key differences between funds' strategies

EXPERIENCE & IMPACT

This three-and-a-half-day program provides an ideal combination of lectures by Wharton finance professors and Wharton alumni who are leaders in the private equity industry. A highlight of the program will be an examination of recent real-life case studies that will be presented to maximize peer interaction.

The Making of a Deal Proposal

Participants will analyze a recent private equity deal from two different points of view — as a private equity firm and as a bank preparing debt documents. The culmination of the exercise will be a group presentation to a panel of Wharton faculty and alumni who will provide real-time feedback and industry insights.

"What makes this program offering ***absolutely unique*** *is the combination of learning from Wharton* ***finance faculty experts****, as well as Wharton alumni who are private equity industry leaders. This program offers the latest information to help professionals working in the PE space become* ***more savvy investors****."*

—Bilge Yilmaz, Wharton Private Equity Professor

Private Equity: Investing and Creating Value

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For more information, please contact:

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www.WhartonPrivateEquity.com

KEY SESSION TOPICS

- Fund structure
- LBO model and comparables analysis
- Deal origination, transaction, and execution
- Value creation
- Advanced and best practices in private equity

WHO SHOULD ATTEND

Private Equity: Investing and Creating Value is designed for institutional investors as well as investment professionals aspiring to be better private equity managers. A minimum of 3 years of investment industry experience is recommended.

ACADEMIC DIRECTOR

Bilge Yilmaz, PhD

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